

Whisper of Wine

**Unveil the Charms:
Explore Wineries, Culture, and Nature
Along the Whisper of Wine Route in South and East Serbia and
Northwest Bulgaria**

Partnership info:

1. MAGELAN CORPORATION, Serbia www.incoming.magelantravel.rs
2. IANA TOUR, Bulgaria www.ianatour.com

Digital provider: BLeisure DMC, Serbia www.bleisuredmc.com



DigiTour Project



Title/Acronym of the project: Co-creation of sustainable tourism: Eno-Gastro and Heritage Experiences in Rural CBC Area.

This project has indirectly received funding from the European Innovation Council and SMEs Executive Agency (EISMEA), entrusted by the European Commission COSME Programme, via an Open Call issued and executed under project COS-TOURINN-2020-3-04. Responsible for the project content are the official representatives of the project, and in no way can it be interpreted as the position of the European Union or the Governing Body of this project.

JOURNEY THROUGH TIME

Exploring Landmarks
Along the Whisper of Wine Route
in Serbia and Bulgaria

- Mediana:
Roman emperor Constantine the Great's residence
- Felix Romuliana:
UNESCO World Heritage Site in Serbia
- Justiniana Prima:
Important Byzantine city in the Balkans. UNESCO Tentative List
- Niš Fortress:
Celebrating 3 Centuries in 2023
Hydroelectric power plants listed on Tesla Ways cultural route
- Kilim of Pirot:
UNESCO candidate for enrollment on the tentative list
- Negotinske Pivnice:
UNESCO Tentative List
- Magura Cave:
UNESCO Tentative List of Natural Protected Sites in Bulgaria
- Rocks of Belogradchik:
UNESCO Tentative List
- Baba Vida Fortress from X century



IMMERSE YOUR SENSES

Unveiling the Enchanting
Whisper of Wine Route
Across Serbia and Bulgaria's
Borderlands

Embark on an enchanting wine odyssey through a rich terroir, tracing the footsteps of ancient Thracians and Romans. South and East Serbia unveils its time-honored winemaking legacy, nurturing indigenous treasures like Prokupac, Tamjanika, Bagrina, and Začinak alongside global delights.

Meanwhile, Northwestern Bulgaria, a haven for grape enthusiasts, celebrates its indigenous varieties - aromatic Vrachanski Misket, and Rubin. The Vidin region's Danube-kissed vineyards flourish under the sun's embrace, fostering a unique wine tradition. Here, local pride thrives with intriguing Gamza, Pamid, and international grapes, culminating in a symphony of flavors that beckon you to indulge in this captivating vinicultural journey.



REVEALING THE BORDERLANDS

Exploring the Mesmerizing Diversity of Nature's Mosaic

In the enchanting landscapes of South and East Serbia, a mosaic of nature's beauty unfolds. Majestic mountain ranges like Suva Planina and Stara Planina offer alpine serenity, deep gorges, and cascading waterfalls, inviting hikers and adventurers.

Sićevo Gorge, Jelašnica Gorge, and Niševac Gorge present rugged cliffs amidst lush greenery while Cerje Cave in Niš adds a touch of wonder.

Meanwhile, Northwest Bulgaria beckons with a rich historical heritage. Belogradchik Rocks' surreal beauty, Magura Cave's with drawings from the bronze age, and Ledenika Cave's intricate formations exemplify Bulgaria's captivating blend of history and natural allure.



SENSORY DIGITAL ADVENTURE AWAITS

Explore Terroir and Embark on a Captivating Wine Journey

Unveil an enchanting wine odyssey with the innovative AR app - Whisper of Wine. This groundbreaking technology offers real-time interactive experiences for travelers on a thematic round wine tour, digitally mapping natural, cultural, historical, and industrial heritage along cultural routes.

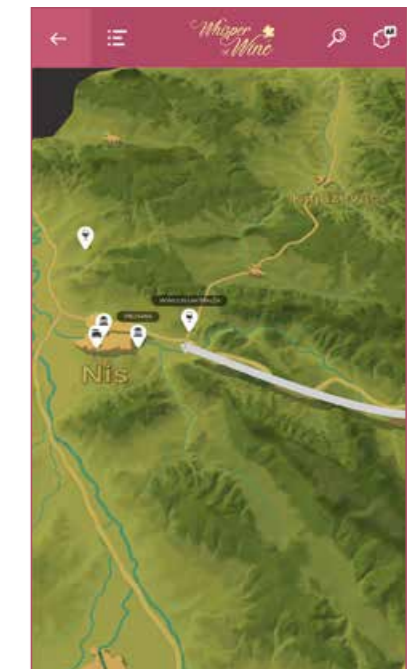
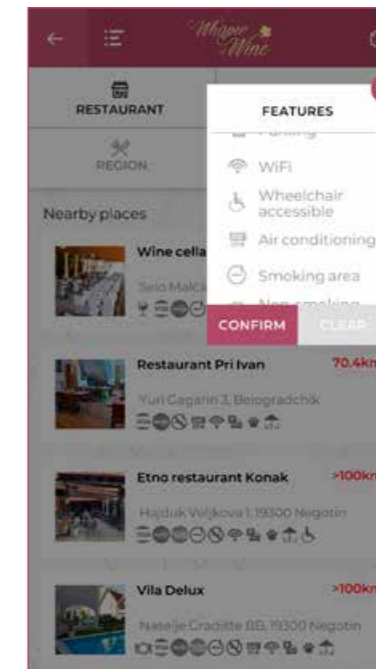
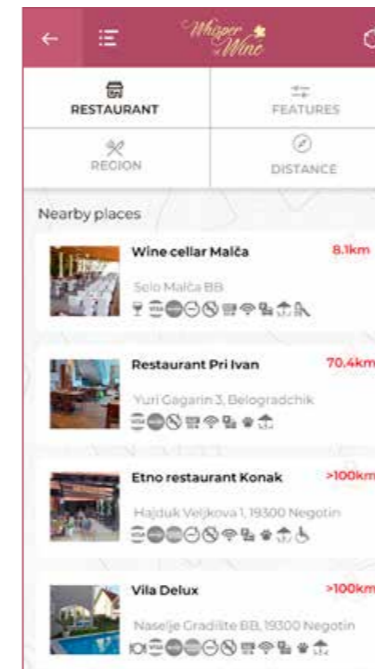
Embark on themed routes like the Roman Emperors and Danube Wine Route, Tesla Ways, and Via Militaris, as the app works seamlessly offline, revolutionizing your real-time travel experience.

Supported by the whisperofwine.com website it offers comprehensive insights into mapped destinations, enhancing your journey. With a simple AR user interface, virtual images and contextual information seamlessly blend into actual



photos, guiding your exploration of attractions, gastronomy, and local gems.

By fostering sustainable travel, the Whisper of Wine AR app not only enriches your adventure but also contributes to the local community's growth and green tourism initiatives.



WHISPER OF WINE APP

Your Getaway to a Captivating
Vinicultural Odyssey

Ready. Set. Get. Travel.



Connect with us on our vibrant social media platforms, where we share captivating experiences, stunning photos, enriching travel articles, behind-the-scenes tales, and real-time updates about the immersive AR Whisper of Wine Route journey.

Join us on:

facebook.com/ARapp.WhisperOfWine/

instagram.com/Whisper_of_Wine/

www.whisperofwine.com

Stay in touch and be part of our community as we explore the world of wines and uncover the essence of terroir together. Your adventure continues beyond the horizon.

#whisperofwine #digitour
#digitourproject



Whisper of Wine



Boosting the tourism sector in Europe through digital tools and innovation - DIGITOUR

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Take a step towards sustainable travel by downloading our digital brochure and becoming a part of our green tourism initiatives.